



Scholastic
Art & Writing
Awards

Alliance for
Young Artists
& Writers



Spring Hill Arts Center and the Scholastic Art & Writing Awards

Sponsorship Opportunity

[Spring Hill Arts Center](#) (SHAC) has recently been named a Regional Affiliate Partner of the Alliance for Young Artists & Writers and their signature program, the [Scholastic Art & Writing Awards](#). SHAC will manage both the art and writing program for schools in Maury County, grades 7-12. This program provides an opportunity for students to compete for national recognition, exhibition, publication, and scholarships based on the merits of their work. Qualified jurors will blindly judge local submissions, and students will be recognized at an awards ceremony in early 2018.

Hundreds of generous individuals, corporations, foundations, and organizations band together to make the Scholastic Art & Writing Awards possible, and with your local support, we are able to celebrate, recognize, and support the remarkable efforts of creative teens in our region.

How can you help? Sponsorships from local businesses can help make this memorable event a success for the students, their educators, and this community. By sponsoring monetarily, or with in-kind donations, we can work together to show support of education and the arts!

MONETARY SPONSORSHIP:

Money donated to this event will help cover the cost of administering the program, as well as purchasing many different items necessary to put on a successful and worthy event for these students.

- Marketing Materials
- Art Display Racks
- Art Easels
- Award Ceremony Program Printing
- Table and Linen Rentals or donations for awards ceremony
- Banner Stands and Banners for the event
- Scholarships: These award recipients are eligible to compete for national scholarships provided by the Alliance for Young Writers and Artists and their network of Scholarship Partners. If there is interest in awarding a local scholarship in your business' name, please give your contact information to our representative and our President, Dr. Tanya Scherr, will contact you directly.

SPONSORSHIP LEVELS:

- Rising Star Patron: \$250
- Silver Key Patron: \$500
- Gold Key Patron: \$1,000
- Title Sponsor: \$1,500+ (please see below for extra benefits)

IN-KIND DONATIONS:

As this is our first year, we have many needs to help build the foundation for a successful event. These include:

- Purchase of art displays to promote the student's art work
- Purchase of art easels to promote the student's art work
- Table and Linen Rentals or donations for awards ceremony
- Banner Stands and Banners for the event
- Drinks and desserts for the awards ceremony
- Student/Educator door prizes for ceremony (bookstore gift certificates, art supplies, etc.)
- Thank you gifts for our qualified jurors and guest speaker at the awards ceremony

SPONSORSHIP INCLUDES:

- Company name listed on event program
- Company name promoted in various social media avenues
- Company Certificate of Appreciation / Sponsorship
- Invitation for one representative from your organization to attend the awards ceremony
- SHAC window cling for your business
- Scholarship Donation: Personal Presentation of the Scholarship at the Awards Ceremony

Additional Benefits for Title Sponsorship (\$1,500+):

Business Logo is printed on Regional Awards Certificates

Sponsor names that are printed on regional certificates will also appear in the national catalog, which circulates 15,000 copies to schools, art organizations, at national conventions, and more each year.

Payment Information:

Checks should be made payable to: Spring Hill Arts Center

Payments must be made before December of each year in order to facilitate timely printing of materials



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Sponsor Type:

Rising Star Silver Key Gold Key Title Sponsor In-Kind Donation

If In-Kind Donations, please specify:

Sponsor Business Name: _____

Business Email Address: _____

Business Mailing Address: _____

Business Phone Number: _____

Contact Name: _____

Title: _____

Email Address (if different from above): _____

Phone Number (if different from above): _____

Logo: Please email a logo to info@springhillartscenter.org for our event promotion.

Logos must be received no later than December 1 to ensure they are included in print materials

Payment Information:

- Payment can be made via PayPal to: <https://www.paypal.me/SHACarts>
- Checks should be made payable to: **Spring Hill Arts Center**
- Payments must be made before December to be listed as a sponsor